

greenACT

GREEN ACT: «Youth 'agents of change' on Climate Action and Environmental Sustainability»

Intellectual Output 1: GREEN ACT

COMPETENCE FRAMEWORK FOR INCREASING ENVIRONMENTAL AWARENESS AND RESPONSIBLE
BEHAVIOR



Co-funded by the
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Submission Number: 2020-3-RO01-KA205-094853

Learning Modules

MODULE 4: Green act movement: become an active agent for the environment

1. General description of module

This module aims to show both the importance and the examples of active movements towards environmental protection, and ultimately motivate people to become active agents for the environment. For that, it is not only crucial to be motivated but also well educated and aware of the importance of the environment and the impact that human actions have on their ecosystems. And to become an effective agent of change, it is equally important to know how this can be resolved and balanced, offering valid alternatives and showing good practices at different levels. Finally, in this module, the objective is to inform and teach how to develop an active movement, develop strategies and networks, search for ways of funding and how build a team and organise events.

2. List of Topics:

Topic 1: Community Initiative and actions

Short description: In this topic, the aim is to demonstrate that community initiatives, civil society movements and actions, even individuals, can have a great impact on raising awareness about environmental protection. Therefore, the topic is focusing on public initiatives and their importance in educating the community, influencing lifestyles and demanding political laws changes in favour of the environment and all the living beings that depend on it.

Topic 2: NGO's climate action

Short description: The second topic of this module is focusing on the work Non-Governmental Organisations have been developing for the environment. Then, the main goal of this topic is to demonstrate the vital impact these Organisations have around the world in fighting climate change and preserving and protecting important natural areas and under-threat species. And on the other hand, their role in raising awareness and educating people and institutions on environmental protection.



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Topic 3: Community environmental awareness

Short description: In this topic, the goal is to emphasise the importance of developing public environmental awareness, as an important factor in increasing enthusiasm, motivation and support, stimulating self-mobilisation and action, and mobilising knowledge and resources within communities. The growth and development of awareness, understanding and consciousness toward the environment and its problems, including human interactions and effects, is crucial to changing the direction of the actual paradigm of consumption and use of natural resources. Finally, attention will also be directed to ways of raising public awareness.

Topic 4: Fundraising and Sponsorship

Short description: NÃO SEI QUE POSSO DIZER SOBRE ISTO

Topic 5: Corporate Social Responsibility

Short description: The fifth topic is related to Corporate Social Responsibility. Here, we will decode this term and understand its importance at the corporate level of different entities and interactions among them. The focus will also be on the principles of corporate social responsibility, including sustainability, responsibility and resources, and on demonstrating ways in which entities can perform exemplary in this subject.

Topic 6: Examples of good practices

Short description: The final topic of module 4 is dedicated to the good practices and inspiring examples carried out on personal, local, national, European or International levels on the different topics above, aiming to motivate and inspire people to be part of the change and fight for the future of life in the planet.



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		<p style="text-align: center;">KNOWLEDGE <i>(In the context of EQF, knowledge is described as theoretical and/or factual)</i></p> <p style="text-align: center;">https://europa.eu/europass/en/european-qualifications-framework-eqf https://europa.eu/europass/en/description-eight-egf-levels</p>	<p style="text-align: center;">SKILLS <i>(In the context of EQF, skills are described as practical)</i></p>	<p style="text-align: center;">ATTITUDE <i>(In the context of the EQF, attitude is described as the ability of the learner to apply knowledge and skills autonomously and with responsibility)</i></p>	<p style="text-align: center;">Activities/Lesson Plan</p>
<p>Topic 2.1: Community initiative and action</p>	<p>Main Objectives:</p> <ul style="list-style-type: none"> - To demonstrate the importance of public initiatives - To motivate people to become active agents for the environment - To identify the main NGO's at international, european and 	<ul style="list-style-type: none"> - To know what public initiatives and action are - To understand their importance for the environment - To learn about different initiatives - To learn different ways of public actions 	<ul style="list-style-type: none"> - To identify public initiatives - To inform other people about the matter - To be able to be involved 	<ul style="list-style-type: none"> - To be motivated to become active and develop/support initiatives that help the environment - To be aware of him/her/their impact 	<p style="background-color: #f08080; padding: 2px;"><i>Lesson plans 1- 4</i></p>



	national level				
Topic 2.2: NGO's climate action	Main Objectives: <ul style="list-style-type: none"> - To demonstrate the vital role of NGOs in environmental and biodiversity protection and climate action - To identify the main NGOs at the International, European and National levels 	<ul style="list-style-type: none"> - To learn what NGOs are - To understand the difference between NGOs and Governmental Entities - To know how NGOs act fighting climate action - To learn the main fields of action 	<ul style="list-style-type: none"> - To identify NGOs - To be able to inform people about some NGOs and their role - To understand how to support an NGOs 	<ul style="list-style-type: none"> - To feel ready to support and/or become involved in an NGOs 	<i>Lesson Plans 5 & 6</i>
Topic 2.3: Public environmental awareness	Main Objectives: <ul style="list-style-type: none"> - To emphasise the importance of developing public environmental awareness - To learn how to mobilise knowledge and resources within communities. 	<ul style="list-style-type: none"> - To learn how to educate people on environmental topics - To learn how to mobilise knowledge and resources within communities - To know ways of raising public awareness 	<ul style="list-style-type: none"> - To understand the importance of the public environmental awareness - To be able to use some of the knowledge and spread the word 	<ul style="list-style-type: none"> - To feel motivated to share the knowledge with community 	<i>Lesson Plans 7 - 9</i>

Topic 2.4: Sponsorship	Main Objectives: -	-	-	-	<i>Lesson Plans 10 - 13</i>
Topic 2.5: Corporate Social Responsibility	Main Objectives: - To decode this term and understand its importance and role at the cooperative level of different entities	<ul style="list-style-type: none"> - To learn what Corporate Social Responsibility is - To understand its importance and role in green movements - To learn about its principles - To know ways in which entities can perform exemplary 	-	-	<i>Lesson Plans 14 - 16</i>
Topic 2.6: Examples of good practices	Main Objectives: - To show examples of good individual practices - To show examples of inspiring volunteering movements	<ul style="list-style-type: none"> - To understand what good practices are - To recognise a good example - To understand the importance of these good practices and initiatives 	<ul style="list-style-type: none"> - To identify a good practice - To find out about a good practice - To implement good practices - To contribute/create an inspiring movement for the planet 	<ul style="list-style-type: none"> - To feel inspired and motivated to become an active agent for the environment - To feel ready to implement and/or contribute to a good practice 	<i>Lesson Plans X - Y</i>



	- To show examples of vital organisations in the green movement				
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